

# Dayee Leung

Website: day-ee.com Email: dayee.leung@gmail.com

## Experience

### — Founding designer at Stealth Startup

Feb 2023 – Present \ NYC, NY

### — Freelance designer at day-ee.com

Sept 2011 – Present

**Roles:** Senior/Lead product designer and user manual designer.

**Clients:** Adobe, Clover (point of sale), Rent the Runway, Starry Internet, Mento, Aclaimant, Scribner Law

### Product designer at Backstage

Aug 2019 – Jan 2020 \ Brooklyn, NY

Backstage is a talent casting platform connecting creators and performers. Design lead in launching Voiceover Profiles. Contributor on audition rescheduling, calendar, messages/inbox and editorial.

### Head of design at EverCharge

Oct 2015 – Jul 2018 \ SF Bay Area, CA

EverCharge is an electric vehicle charging solution for multi family homes. Contributed in end-to-end product design, frontend development, and managing software engineers.

**Internal and customer-facing dashboards (web) features:** Onboarding multiple user types, robust search and filtering, monthly billing and autopayment, quarterly reimbursements, and customer statistics.

**Marketing, whitepapers & slide decks:** Translated technical data to be more accessible to investors and everyday charging customers.

### Visual & product designer at Clover Network Inc.

Aug 2013 – Oct 2015 \ SF Bay Area, CA

Clover is a point-of-sale company. As their first designer, I contributed on 9 Clover products. Product scope: Android and web apps, packaging, print, hardware, and internationalization.

**Android & web:** Created and managed new design system for existing and new Clover apps (30+ core apps). Committed, reviewed, and approved code for web production. Sole designer for 30+ Android and web engineers, frontend and backend.

**Print, packaging, & hardware:** Involved in hardware builds. Device setup/feature guides and packaging designed for international distribution. Inspected and approved quality samples for final print production and determined QC criteria.

### Visual designer at Apple

Nov 2012 – May 2013 \ SF Bay Area, CA

On Developer Publications group. Designed new UI/UX framework for 3000+ developer docs. Launched during WWDC with the iOS 7 Human Interface Guidelines. Contracted through Expert Support Inc.

## Skills & interests

User/Instruction manuals

Internal tools

Platforms/Databases

Typography

Product branding

Responsive UI/UX

## Guest lecturer

**Pratt Institute** \ NYC

Jul 2022

Design for Wellness

**FIT** \ NYC

Mar 2022

Presentation Techniques for Exhibition and Experience Design Graduate Program